

Margaret Kempen

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EDUCATION

University of Colorado Boulder – Engineering

May 2026

Bachelor of Science in Creative Technology and Design (*In Progress*)

Minor Certificate in Cinema Studies & Moving Image Arts

Cumulative GPA: 3.4

- **Relevant Courses:** Computational Foundations I and II, Experimental Typography, Film Theory, etc.

CIEE Berlin/London, Semester Abroad

Fall 2024

Coursework towards Bachelor of Science in Creative Technology and Design

Attended September 2024 through December 2024

- **Relevant Courses:** Storytelling for Radio Production, Music & Media in the Public Sphere, Gender and the Public Sphere

HONORS AND AWARDS

- CU Esteemed Scholars-Hale, 2022 - 2026
- Eugene Carrol Schlp-EN, 2025 - 2026
- Engineering Schlp Fund-EN, 2022 - 2023
- EST Society of Women in Eng, Fall 2022

EXPERIENCE

Soft Matter Mechanics Lab Boulder, Colorado

November 2025-Present

Graphic Designer

- I lead a small team of 2 other graphic designers in working on a website, logos and poster templates for a lab on the CU Boulder campus. We are currently working with a branch of the Science on Tap group to create visuals that are easy to understand and connect with.
- I helped organize the timeline of the workflow, as well as provide branding materials to the lab itself, in order to reach a wider audience.

Perception Records, Denver, Colorado

Summer 2025

Media and Marketing Intern

- Graphic Design work focused on advertising, social media, and Spotify playlists. Adhered to a social calendar, planning and working ahead of schedule to release social media posts on time, as well as wrote and focused on captioning.
- I lead the social media captioning calendar, making sure that captions fit the brand of the company as well as made various posts on Canva.

One and Done Festival, Boulder, Colorado

March 2024-April 2024

Public Relations Manager

- I worked on outreach, connecting the festival to local clubs, stores to help secure sponsors and coverage for the event.
- We secured several clubs to have pop-up booths at this event, as well as coverage from CU Boulder's Radio Station (Radio 1190).

LEADERSHIP

Diva Cup (Band), Boulder, Colorado

Sept 2023-Present

Band Manager/Social Media Manager

- I run the social media account for my band (@divacupband), marketing our personality and music to the masses. We've had quite a lot of success, several reels have gone viral and we've been offered to many opportunities from this.
- I book of photographers, and venues through the email and any other inquiries. I also handle reaching out to venues, merchandise creators and more to continue to brand and market the band, as well as keeping a consistent schedule of booking.
- The band has hit a successful 3k on Instagram, averaging 10% growth in followers in the past month. This online recognition directly correlates to our connections in the community, helping us grow our fan base and gigs we can book.

My Year of Radio and Rambling, Boulder, Colorado

Sept 2023-Present

Radio 1190 show

- I created posters and promotion materials for my radio show using Adobe Creative Suite, as well as other software to market my show to the public.
- I curated playlists and created scripts for airtime to discuss topics that I felt interesting and connect with others on music.

SKILLS

- Computational Skills: Python, Java, HTML, CSS (Mostly web design based tasks)
- Proficiency in the Adobe Suite: Indesign, Photoshop, After Effects
- Deep understanding of social media trends, branding and marketing for these platforms